



Farmer's
Footprint

Words We Live By



Our Manifesto



We Honor

The land and songs from where our story was born, in the heart of Encinitas, California. We thank the Kumeyaay People for their sophisticated practices of agriculture, plant husbandry, watershed enhancements, and groundwater storage. We recognize the unique essence of Encinitas and its history as the “Flower Capital of the World.”

The legacy of co-founder Zach Bush’s ability to find the connection between seemingly isolated events, such as chronic disease and agriculture. We have witnessed and learned dissonance brings healthy tension, new possibilities of healing, and a renewed sense of hope that wasn’t present before.

A work-environment that embraces and celebrates the unique perspectives, skills, and lived experiences of women and the feminine archetype.





Our commitment is to inspire will and build capacity to collectively accelerate regenerative food systems as a means to restore human and planetary health.



We Believe

It is part of the human essence to be tenders of the land and participate in regenerating the Earth through our lives and work. This too, is possible, in modern times.

The world is alive, emerging, and in a state of rebirth, simultaneously existing alongside the nature of death and decay.

In the capacity of the food system (made up of the people within it) to regenerate.

The unseen magical forces of life, and lean into the space between intuition and deep knowledge to orient our work and decisions.

Growing food is a deeply cultural and spiritual process, so regenerative agriculture can only exist in a thriving regenerative culture. We believe in a future where agriculture, rituals, world views, music, art, stories, and sciences are interwoven.

Everyone has a seat at the table of regeneration. No matter your profession, background, age or location, we believe the Earth is calling us all to find our role and engage.





We Are Responsible To

Actively confront racist legacies and create long-term and diverse community partners with a common goal to listen and build relationships with the people who have a stake in the outcome and have yet to have an equal seat at the table.

Participate in the healing of historical trauma and co-create new structures that honor and support the development of mother Earth, women, and people of color.

Treat each member of our team with love, respect, and trust. We recognize we are much stronger together. We encourage the best in each other and find joy in witnessing each other's talents and skills come to life.



We Commit To

Depth and connection over quantity, and seek to build genuine, long term relationships with individuals and groups based on mutual respect.

Stay active in regenerating our curiosity and wonder, while pushing the boundaries of our own operating beliefs.

Be, think, and work non-linearly, iteratively, and developmentally. We commit to improving our weaknesses, learn from our shadows, and to be held accountable if we fall out of alignment or integrity.

Moments of awe, humor, and playfulness that spark joy and spontaneity. We know we are more effective when happy, and bring in creative ways to bond, work, storytell, and engage that facilitate a playful nature.

A quality of excellence in everything we do. We move through our work with intention, precision, integrity, and presence.



